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இணைப்பு I

[250-ம் பக்கத்தில் 29-ஆம் எண்ணுள்ள வெள்ளிக் குறியிடாத வினாவிற்குரிய விடையைக் காண்க.]

Copy of G.O. Ms. No. 1713, dated 25th July 1970, from the Department of Industries, Government of Tamil Nadu (*Vide* unstarred Question No. 3149 by Thiru N. Kittappa, M.L.A.).

Abstract.—Tamil Nadu State Transport Department—Display of advertisement on buses—Advertisement charges—Revision of rates—Ordered.

READ AGAIN—

G.O. Ms. No. 1403 (Transport) Industries, Labour and Co-operation, dated 9th March 1963 and G.O. Ms. No. 928, Industries, dated 20th August 1969.

READ ALSO—

From the Director, Tamil Nadu State Transport Department, letter No. 11991/Supdt. M/69, dated 5th March 1970.

From the Director, Tamil Nadu State Transport Department, letter No. 11991/Supdt. L/69, dated 15th June 1970.

ORDER.

In modification of the orders issued in the G.Os. read above, the Government direct that the following rates of advertisement charges and agency commission shall be charged in respect of advertisements in State Transport buses.

2. Rear panel rates (excluding Corporation tax)—
City Routes—

For the 1st 25 panels	...	Rs. 30 per panel per month.
26–50 panels	...	Rs. 25 per panel per month.
51–100 panels	...	Rs. 20 per panel per month.
Above 100 panels	...	Rs. 15 per panel per month.

District routes (excluding Corporation/Municipality Tax)—

1 to 25 panels	...	Rs. 50 per panel per month.
26–50 panels	...	Rs. 45 per panel per month.
51–100 panels	...	Rs. 40 per panel per month.
Above 100 panels	...	Rs. 35 per panel per month.

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The existing concessions for long-terms contract both for city and district rear panel advertisements as indicated below, shall be retained :—

Quarterly—5 per cent.

Half-yearly—10 per cent.

Yearly—15 per cent.

Top side panel rates (exclusive of Corporation tax).—Rs. 50 per panel per month.

The top side panels shall be the standard size of 15 " height uniformly.

3. *Agency Commission.*—For purposes of payment of agency commission, the rear panel and top side panels business shall be taken as one and the following rates shall be paid to the authorised agents :—

Up to Rs. 10,000—Nil.
From Rs. 10,001 to 50,000—10 per cent.
From Rs. 50,001 and above—15 per cent.
of the total value of business procured during the year.

4. The enhanced rates shall be deemed to have come into force with effect from 1st April 1970 for those who have already booked orders earlier than this date, the old rates shall be levied. The agents appointed for booking orders for the bus panels from 1st April 1970 shall be charged the revised rates specified in this order.

5. This order issues with the concurrence of the Finance Department *vide* that department's U.O. No. 86055/HB/70-1, dated 24th July 1970.